

TAPPED

www.tappedthemovie.com

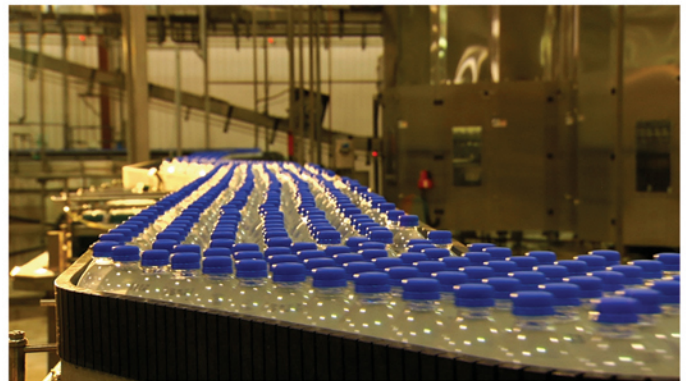


“Soechtig’s cautionary tale is well-supported... compact, clear-headed...if the stories don’t persuade you to pitch the Dasani, vivid shots of how water bottle refuse is turning our oceans into a ‘plastic soup’ should do the trick”

- Gary Goldstein, *LA Times*

“Eye-opening, informative and incredibly important for you to see... Tapped is another example of realizing film’s potential to inspire. This is a passionate documentary, well-executed from engaging and intelligent voices who will inform and entertain you with their movie. See it!

- Ben Lyons, *E! Entertainment & At the Movies*



Is access to clean drinking water a basic human right, or a commodity that should be bought and sold like any other article of commerce? Stephanie Soechtig’s debut feature is an unflinching examination of the big business of bottled water.

From the producers of *Who Killed the Electric Car* and *I.O.U.S.A.*, this timely documentary is a behind-the-scenes look into the unregulated and unseen world of an industry that aims to privatize and sell back the one resource that ought never to become a commodity: our water.

From the plastic production to the ocean in which so many of these bottles end up, this inspiring documentary trails the path of the bottled water industry and the communities which are the unwitting chips on the table. A powerful portrait of the lives affected by the bottled water industry, this revelatory film features those caught at the intersection of big business and the public’s right to water.

**IT’S MORE THAN JUST A MOVIE – IT’S A MOVEMENT!
PLEASE JOIN OUR CAMPAIGN TO KEEP WATER A
BASIC HUMAN RIGHT RATHER THAN A COMMODITY!**

- Member of the Clinton Global Initiative
- Awarded Best Documentary at the Eugene International Film Festival
- Winner of the Indie Award for Excellence in filmmaking
- Chosen by the International Documentary Association to be a 2010 Academy award contender for Best Documentary Film
- Named one of America’s biggest Life Changers by *Extra*



Photo: National Oceanic and Atmospheric Administration PIFSC.

“Documentarian Stephanie Soechtig makes a stunning debut with this inquisitive and whip-smart address to the questions posited and yielded - directly and indirectly - by the big business of bottled water.

- *Rotten Tomatoes*

With style, verve and righteous anger, the film exposes the bottled water industry’s role in suckering the public, harming our health, accelerating climate change, contributing to overall pollution, and increasing America’s dependence on fossil fuels. All while gouging consumers with exorbitant and indefensible prices.

- Peter Rothberg, *The Nation*



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